





# ***WHO ATTENDED?***

**1,307 PARTICIPANTS ATTENDED**

## BREAKDOWN BY COUNTRY

More than 82 countries from 6 continents were represented at AfricaSan5-FSM5.

82

## BREAKDOWN BY AFFILIATION

This jointly hosted conference drew great participation from both organizing bodies.



54%

38%

9%

FSM5

AfricaSan5

Not Stated

## TOP 5 COUNTRIES REPRESENTED



ZA



USA



IN



KE



ZM

# WHEN DID THEY REGISTER?

Our delegates tended to be late-to-action; over 60% of registrations took place within the 3 weeks leading up to the conference.

## Registration Trends by Week

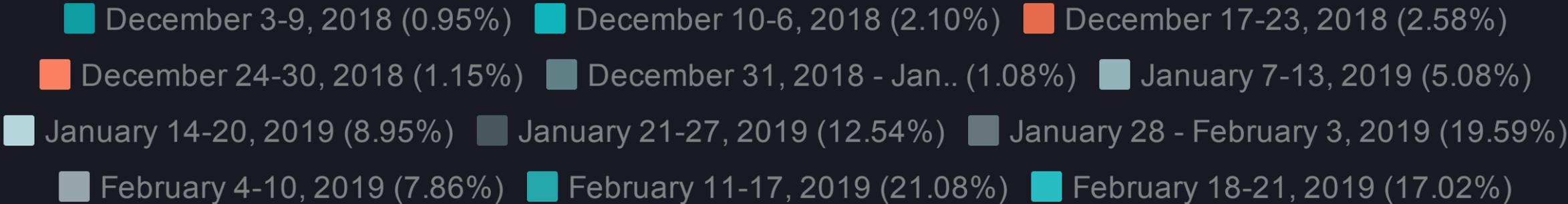
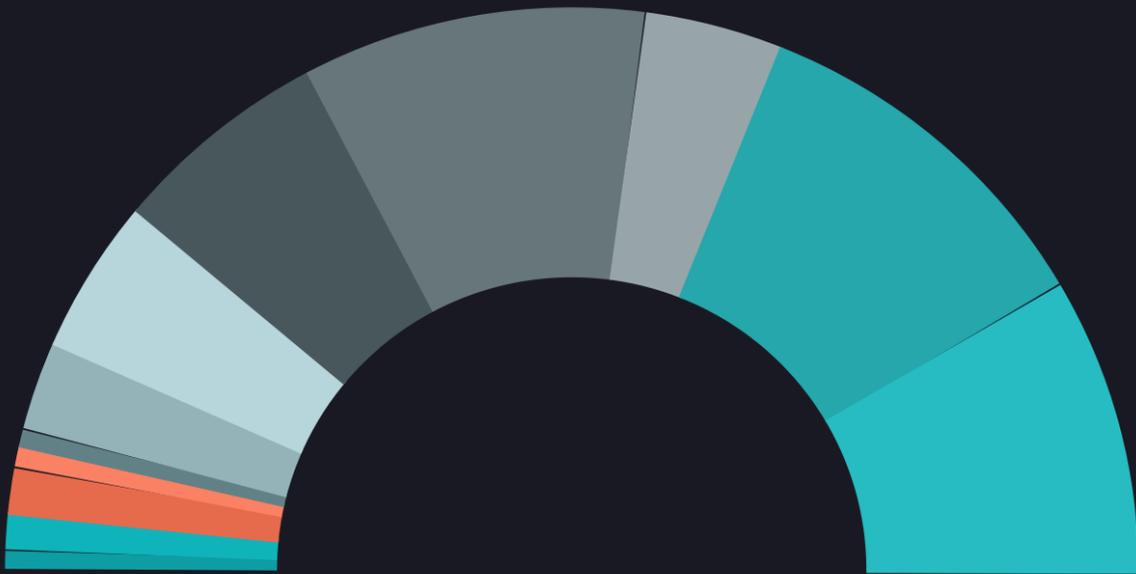
Week 1 = December 3- 9, 2018



# REGISTRATION INSIGHTS

Registrants were most active one week prior to the conference; 21.08% of total registrants signed-up between February 11-17, 2019.

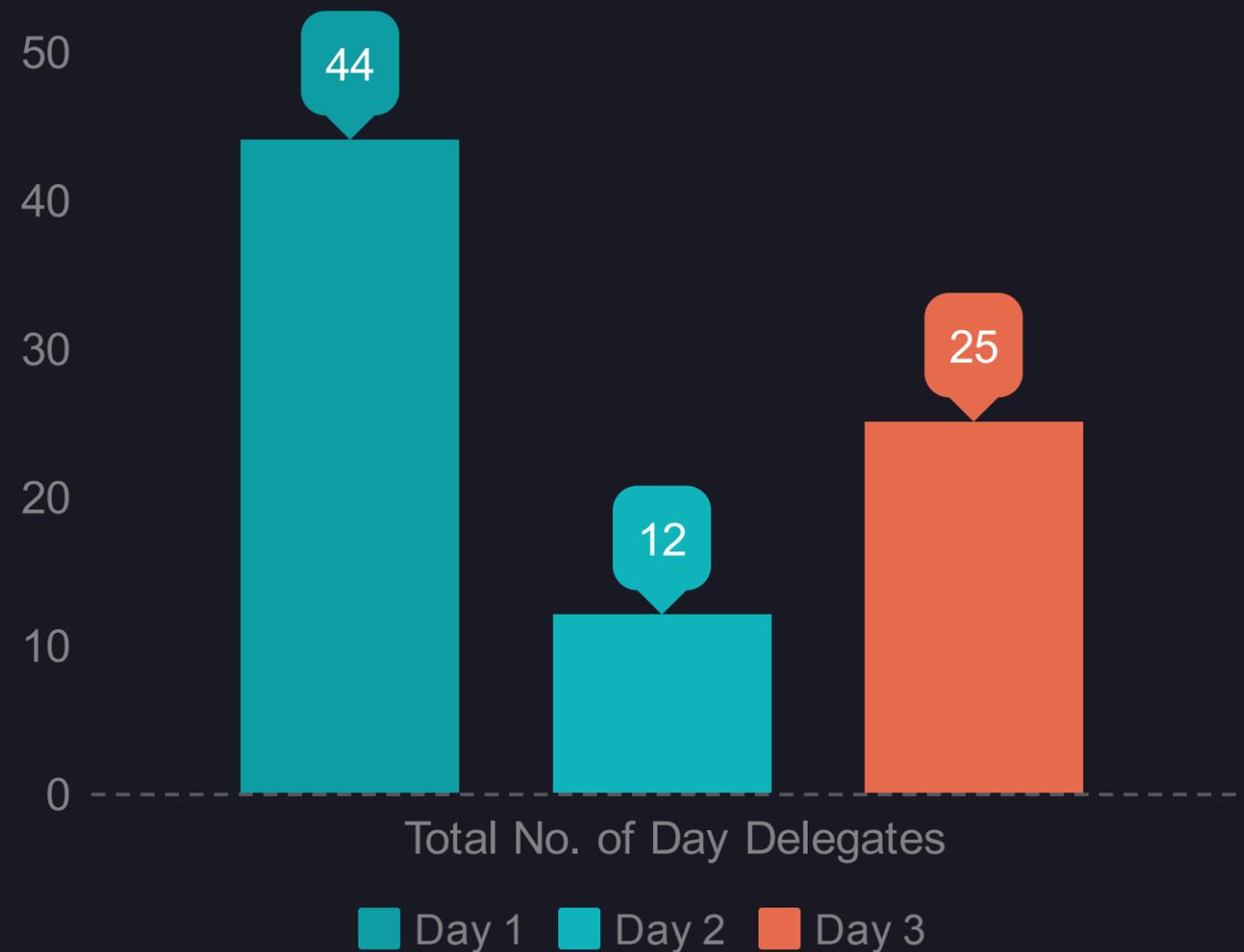
## Registration Trends by Week



# HOW LONG DID THEY STAY?

6% of our registered attendees participated as day delegates with the majority of them present on Day 1.

## Day Delegate Registration by Day



54% of day delegates registered on-site

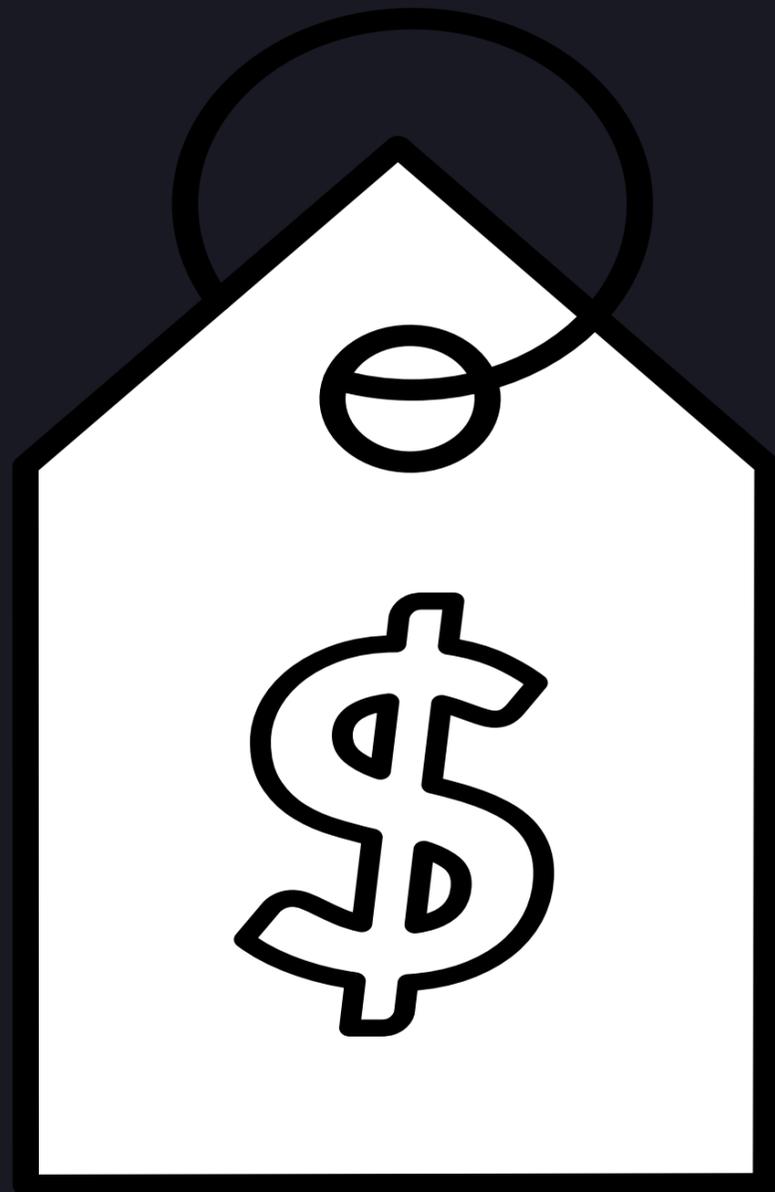
# TALK THAT TALK

**Roughly 15% of attendees indicated they came from French-speaking nations.**



# LET'S TALK MONEY

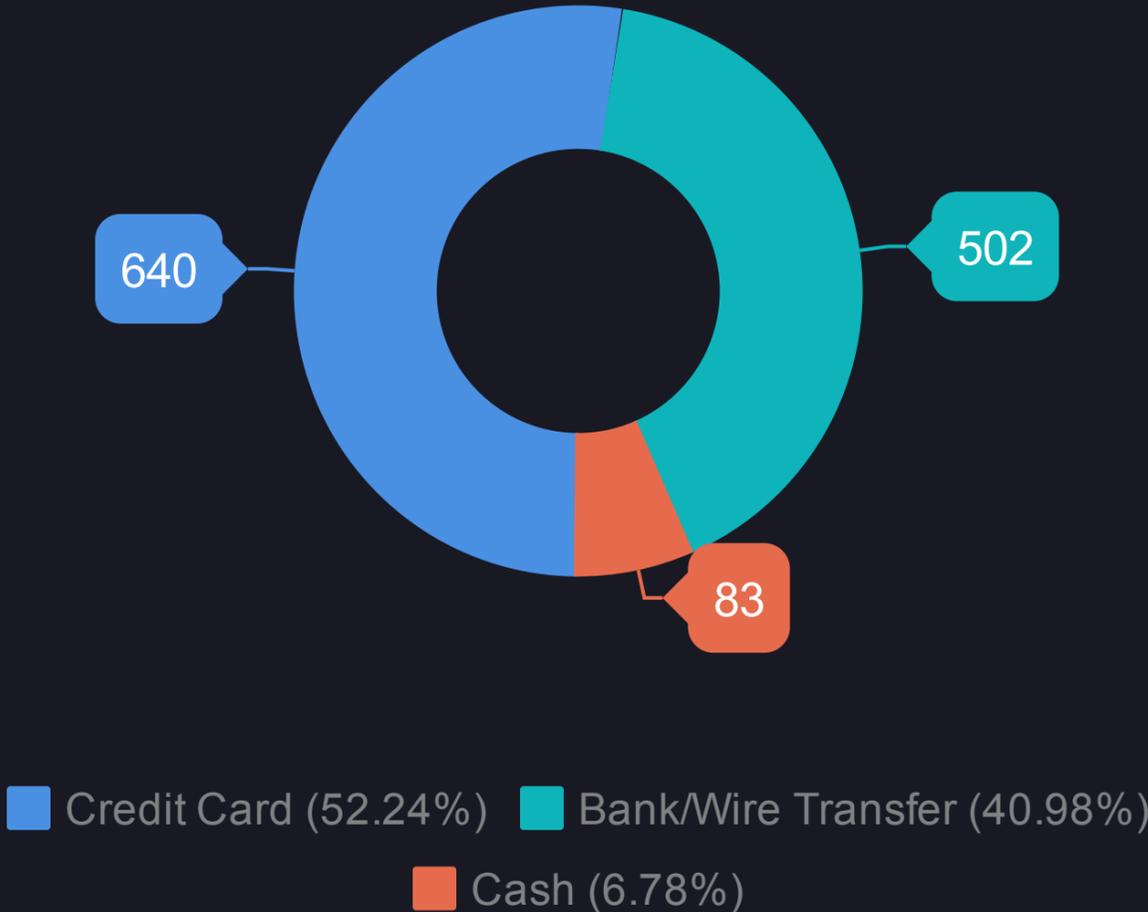
76% of paid registrants remitted the early-bird registration fee.



- Early-bird Registration Fee (75.61%)
- Standard Registration Fee (19.41%)
- On-site Registration Fee (4.98%)

# HOW DID THEY PAY?

Payment Types per Transaction



52% of financial transactions were settled via credit card.

# THE BOTTOM LINE

Total Income = \$1,704,816

Total Expenses = \$1,622,755

Profit/Loss = \$82,061

# WHERE DO THEY WORK?

## GOVERNMENT PARTICIPATION

22% of attendees indicated they work at a governmental organization.

289

attendees

## ACADEMIA PARTICIPATION

130 attendees indicated they work at/with an academic institution.



# EXTRACURRICULARS



562

participants registered and paid for the optional off-site evening reception.



558

participants registered and paid for the optional workshops.

# EXTRACURRICULARS



139

Participants registered  
and paid for the optional pre-  
conference fieldtrip

90% of surveyed field-trip attendees found the field trip 'very helpful' in facilitating a better understanding of sanitation delivery in Cape Town.

# EXHIBITION



28

exhibitors purchased  
booths and the  
exhibition generated

\$63,000

in revenue.

# EXHIBITION FEEDBACK



46%

of surveyed  
guests derived 'a  
lot' of value from  
the  
exhibition stands.

# THEMATIC SESSIONS



presented 24  
individual sessions  
under 4 central  
thematic areas.



presented 18  
individual sessions  
under 3 central  
thematic areas.

# SURVEY RESULTS

52%

of surveyed participants rated the overall event 'very good'.  
31% of surveyed participants rated the overall event 'excellent'.

A majority of surveyed participants stated there was a good variety of relevant topics presented on the program.

Program Variety



32%

Excellent

59%

Good

8%

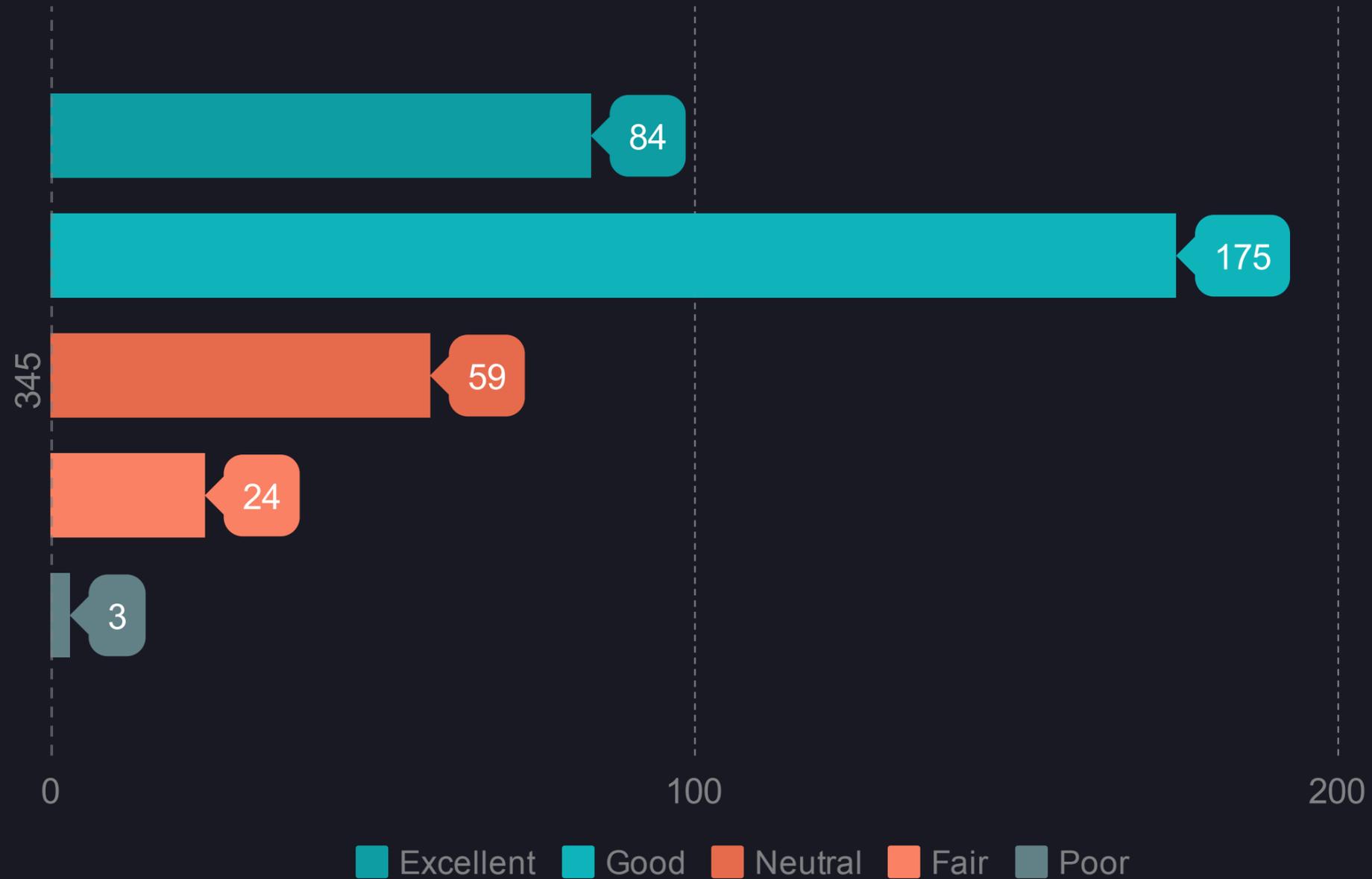
Fair

1%

Poor

# TIME TO CHAT

## Feedback on Conference Networking Time



51% of surveyed guests felt they had a 'good' amount of time to network with other attendees.