







# ***WHO ATTENDED?***

**1,307 PARTICIPANTS ATTENDED**

# BREAKDOWN BY COUNTRY

More than 82 countries from 6 continents were represented at AfricaSan5-FSM5.

82

# BREAKDOWN BY AFFILIATION

This jointly hosted conference drew great participation from both organizing bodies.



54%

38%

9%

FSM5

AfricaSan5

Not Stated

# TOP 5 COUNTRIES REPRESENTED



ZA



USA



IN



KE



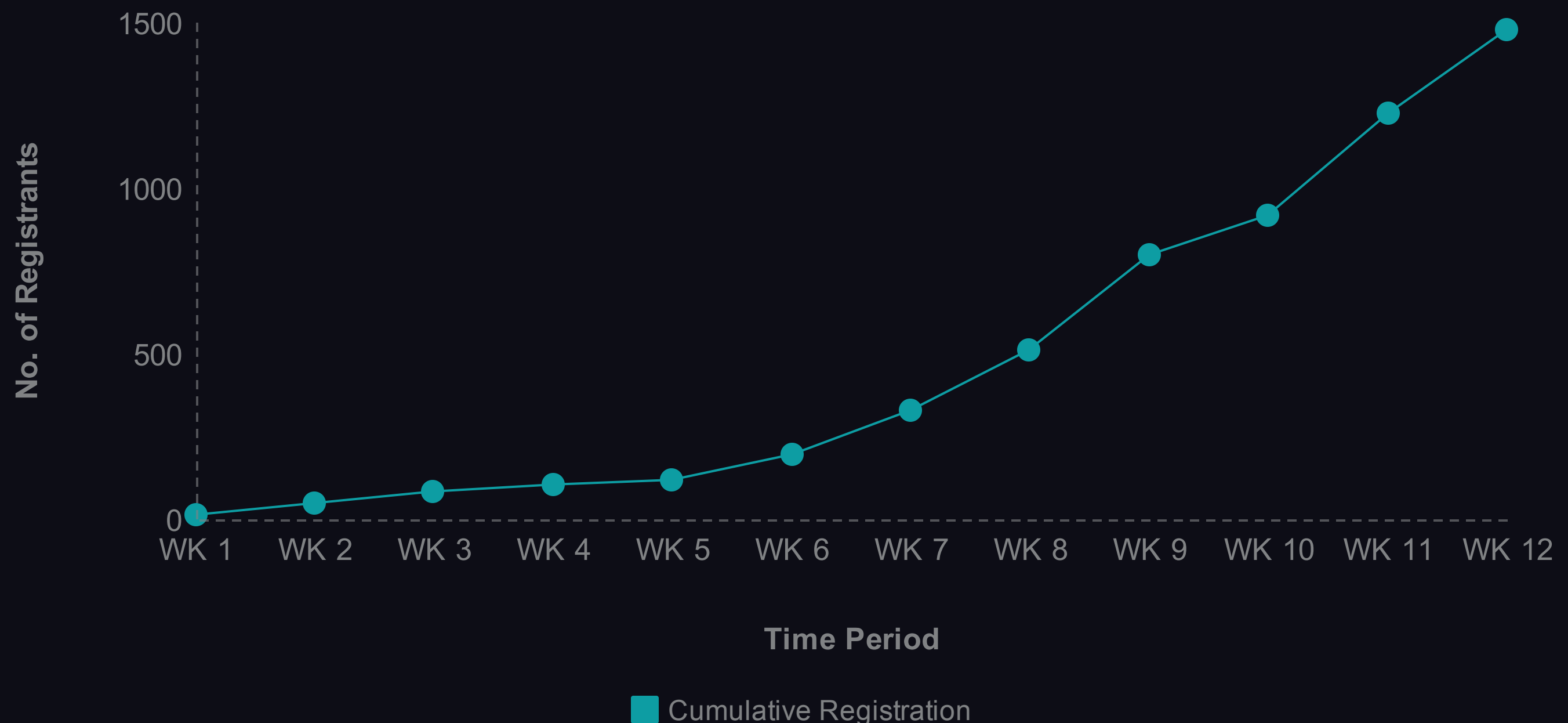
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# WHEN DID THEY REGISTER?

Our delegates tended to be late-to-action; over 60% of registrations took place within the 3 weeks leading up to the conference.

## Registration Trends by Week

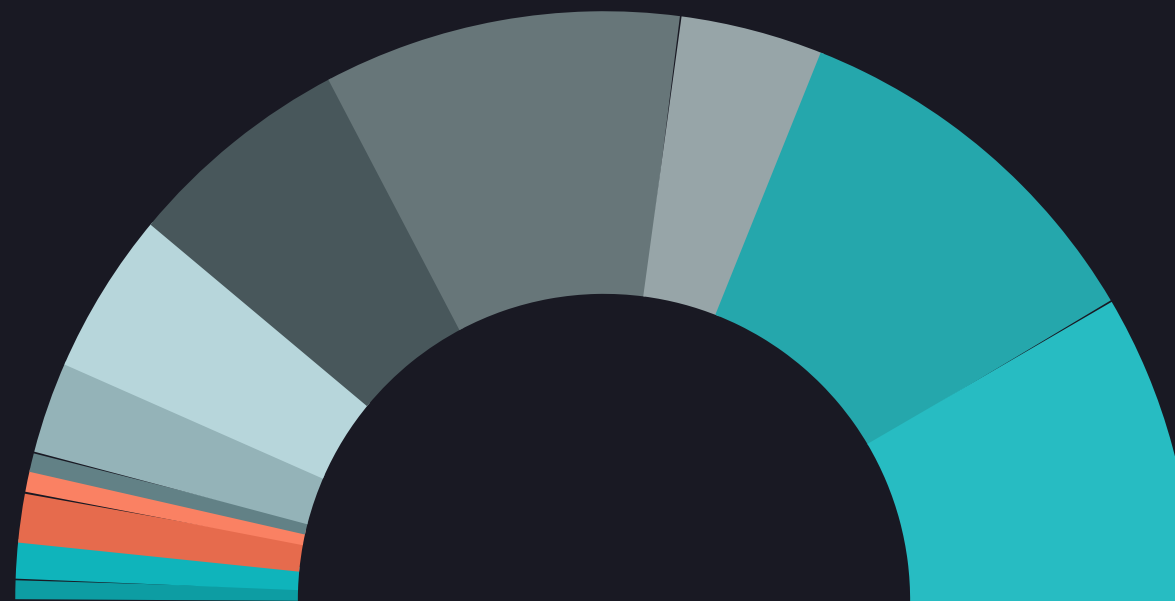
Week 1 = December 3- 9, 2018



# REGISTRATION INSIGHTS

Registrants were most active one week prior to the conference;  
21.08% of total registrants signed-up between February 11-17, 2019.

## Registration Trends by Week

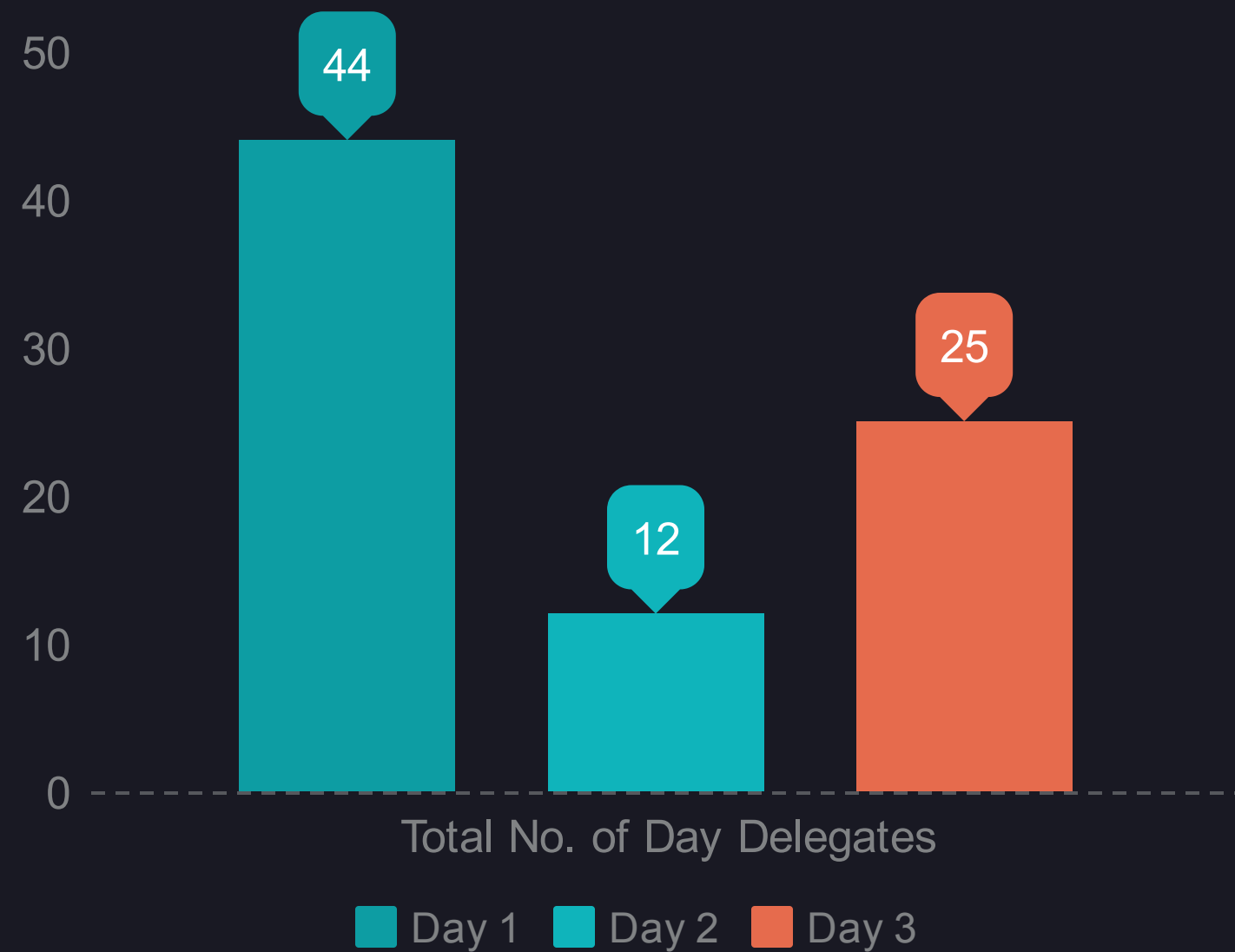


December 3-9, 2018 (0.95%)	December 10-6, 2018 (2.10%)	December 17-23, 2018 (2.58%)
December 24-30, 2018 (1.15%)	December 31, 2018 - Jan.. (1.08%)	January 7-13, 2019 (5.08%)
January 14-20, 2019 (8.95%)	January 21-27, 2019 (12.54%)	January 28 - February 3, 2019 (19.59%)
February 4-10, 2019 (7.86%)	February 11-17, 2019 (21.08%)	February 18-21, 2019 (17.02%)

# HOW LONG DID THEY STAY?

6% of our registered attendees participated as day delegates with the majority of them present on Day 1.

Day Delegate Registration by Day



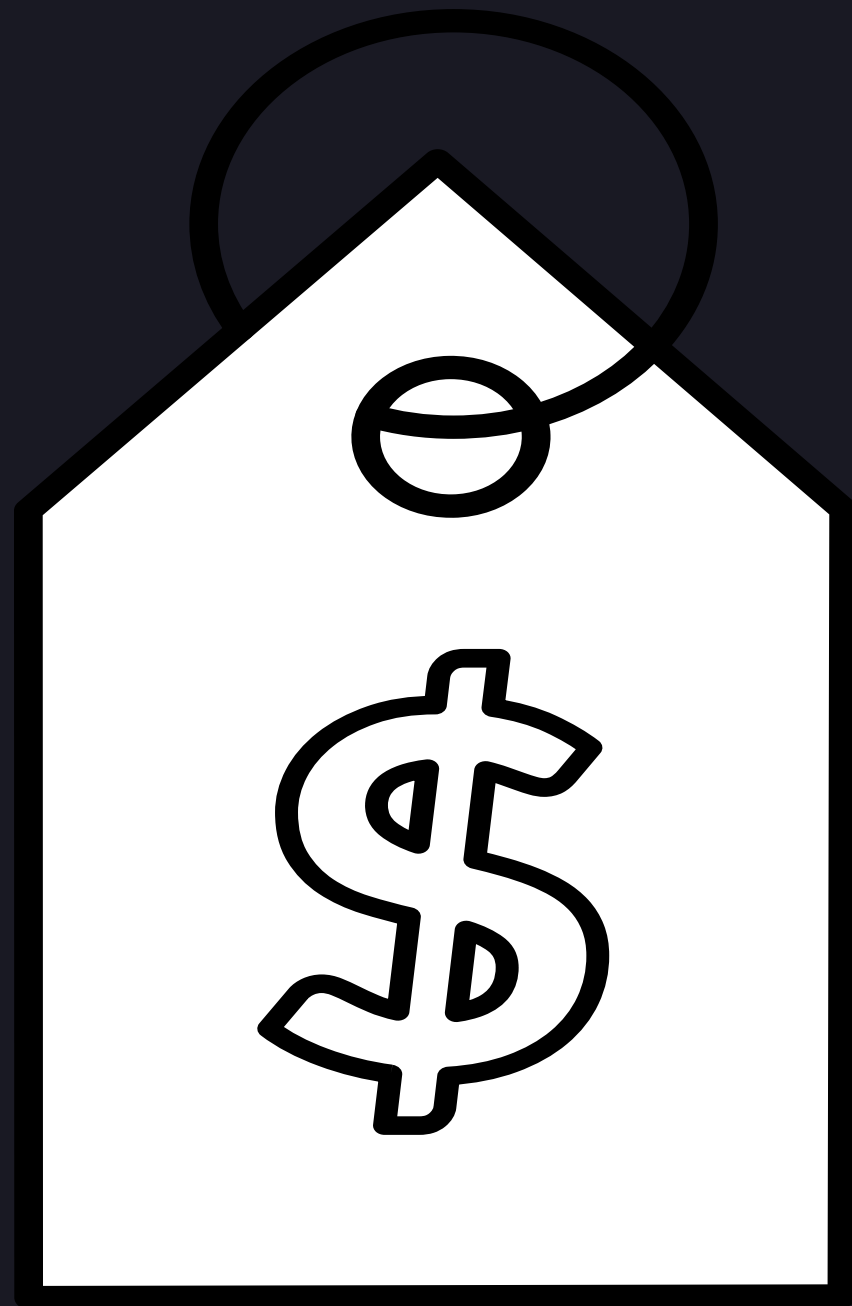
54% of day delegates registered on-site

# TALK THAT TALK

**Roughly 15% of  
attendees indicated  
they came from  
French-speaking  
nations.**



# LET'S TALK MONEY



76% of paid registrants remitted the early-bird registration fee.

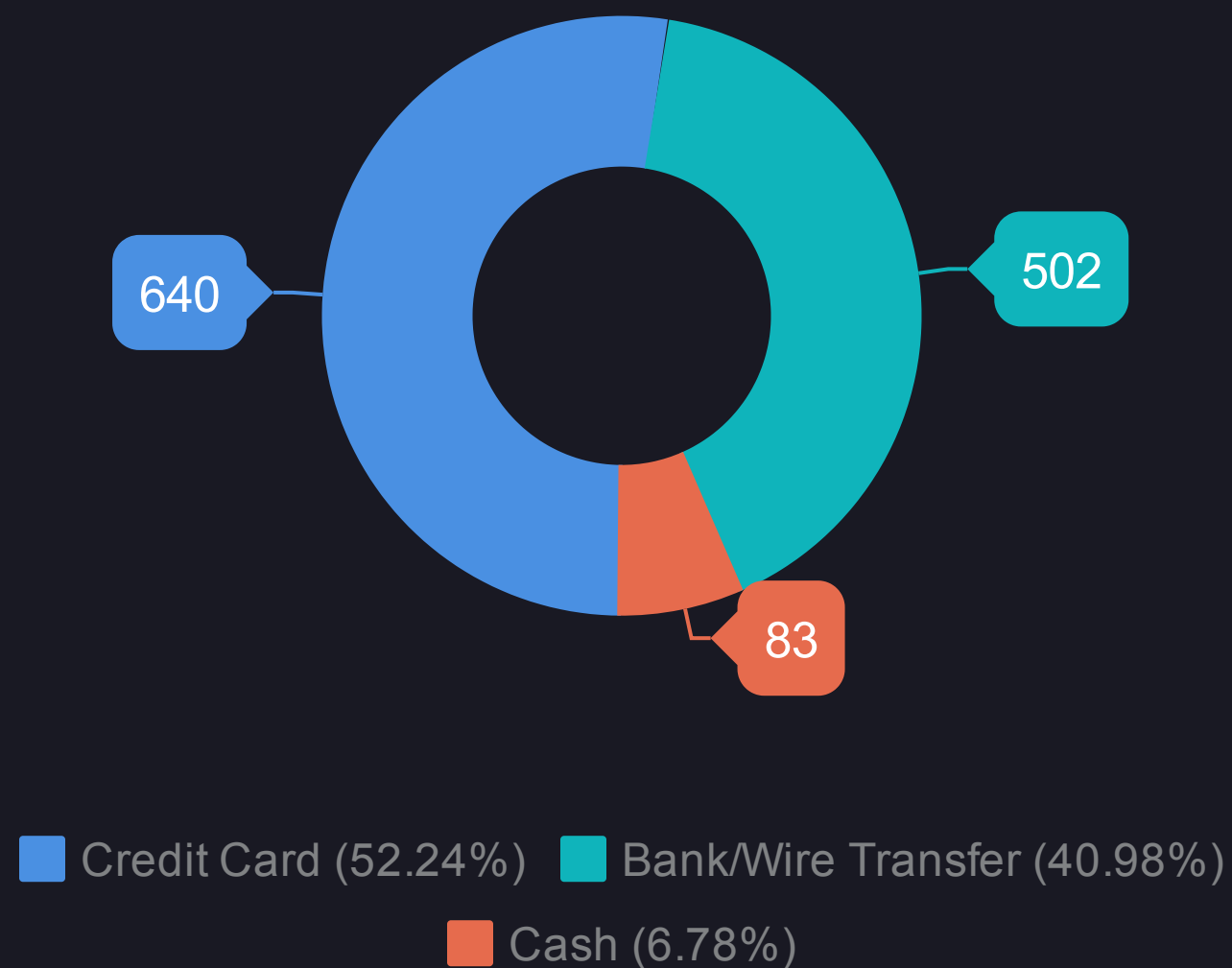


- Early-bird Registration Fee (75.61%)
- Standard Registration Fee (19.41%)
- On-site Registration Fee (4.98%)



# HOW DID THEY PAY?

Payment Types per Transaction



52% of financial transactions were settled via credit card.

# THE BOTTOM LINE

Total Income =

\$1,704,816

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Total Expenses =

\$1,622,755

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Profit/Loss =

\$82,061

# WHERE DO THEY WORK?

## GOVERNMENT PARTICIPATION

22% of attendees indicated they work at a governmental organization.

289

attendees

## ACADEMIA PARTICIPATION

130 attendees indicated they work at/with an academic institution.



# EXTRACURRICULARS



562

participants registered and  
paid for the optional off-  
site evening reception.



558

participants registered  
and paid for the  
optional workshops.



# EXTRACURRICULARS



139

Participants registered  
and paid for the optional pre-  
conference fieldtrip

90% of surveyed field-trip attendees found the field trip 'very helpful' in  
facilitating a better understanding of sanitation delivery in Cape Town.

# EXHIBITION



28

exhibitors purchased  
booths and the  
exhibition generated

\$63,000

in revenue.

# EXHIBITION FEEDBACK



46%

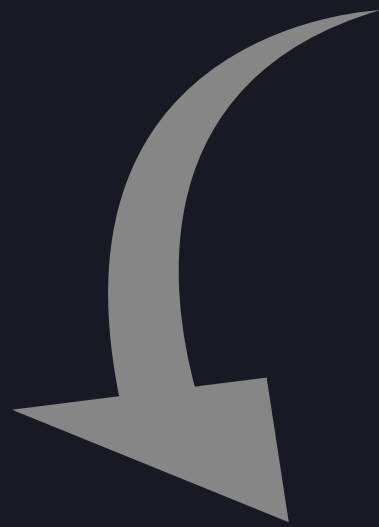
of surveyed  
guests derived 'a  
lot' of value from  
the  
exhibition stands.

# THEMATIC SESSIONS

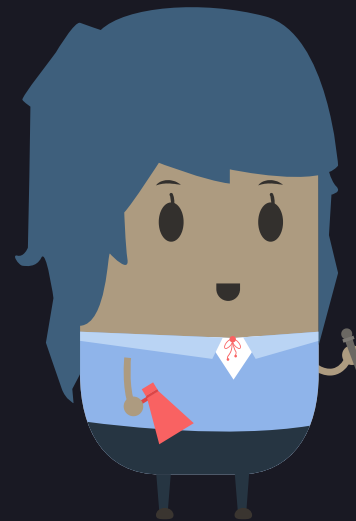


AfricaSan 5

FSM 5



presented 24  
individual sessions  
under 4 central  
thematic areas.



presented 18  
individual sessions  
under 3 central  
thematic areas.



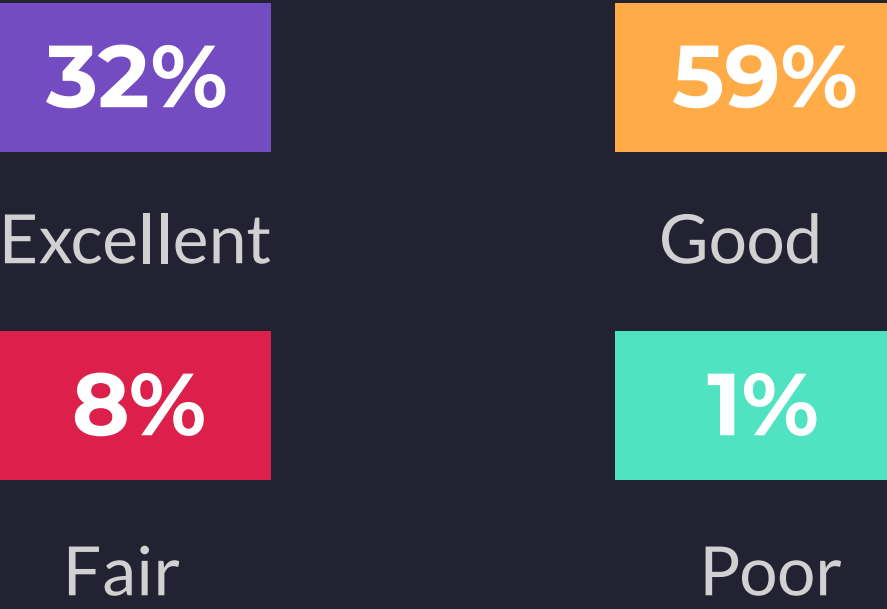
# SURVEY RESULTS

52%

of surveyed participants rated the overall event 'very good'.  
31% of surveyed participants rated the overall event 'excellent'.

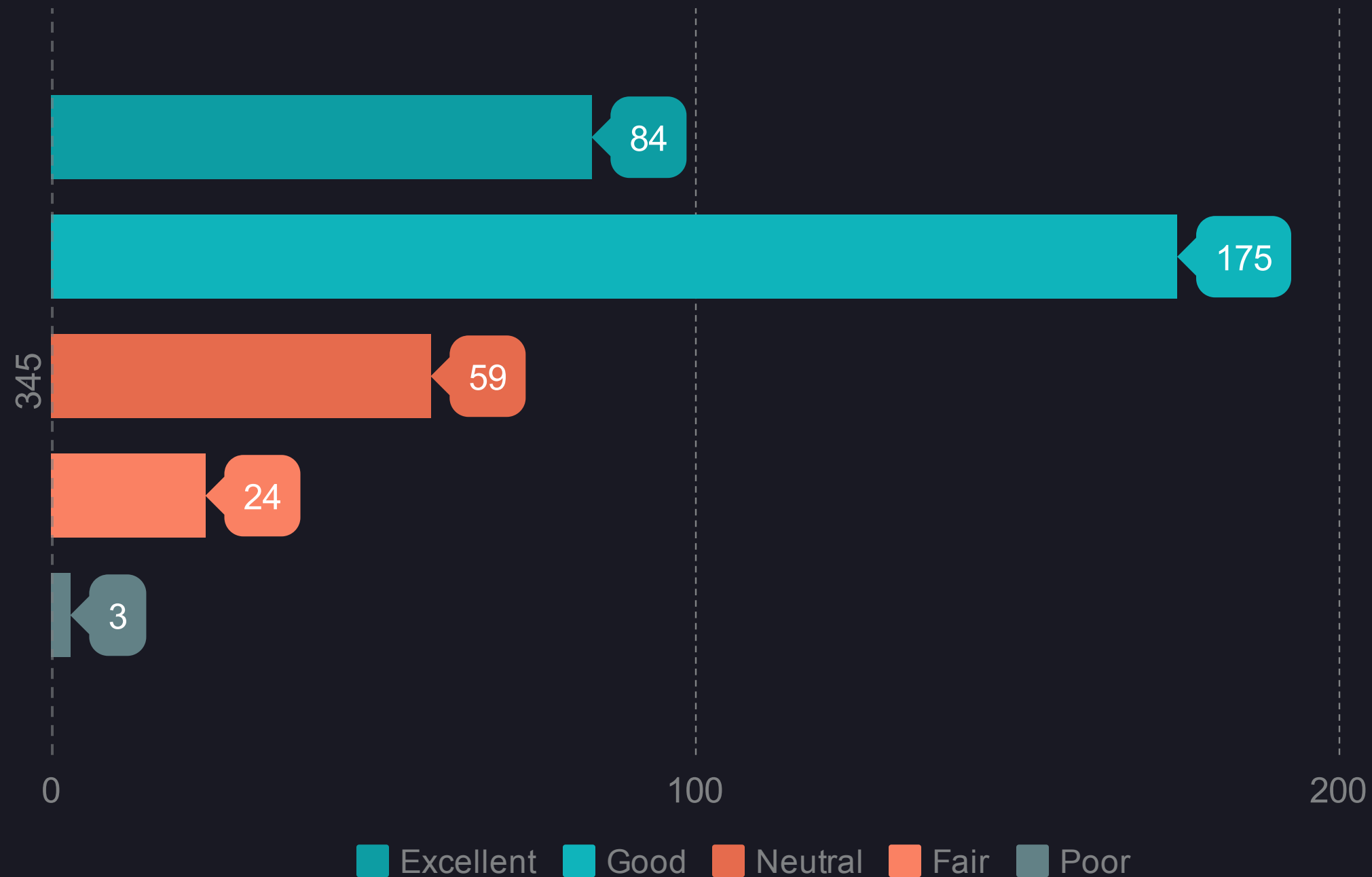
A majority of surveyed participants stated there was a good variety of relevant topics presented on the program.

Program Variety



# TIME TO CHAT

## Feedback on Conference Networking Time



51% of surveyed guests felt they had a 'good' amount of time to network with other attendees.